Magnet Neighbourhoods

LLOYDMINSTER · AB / SK

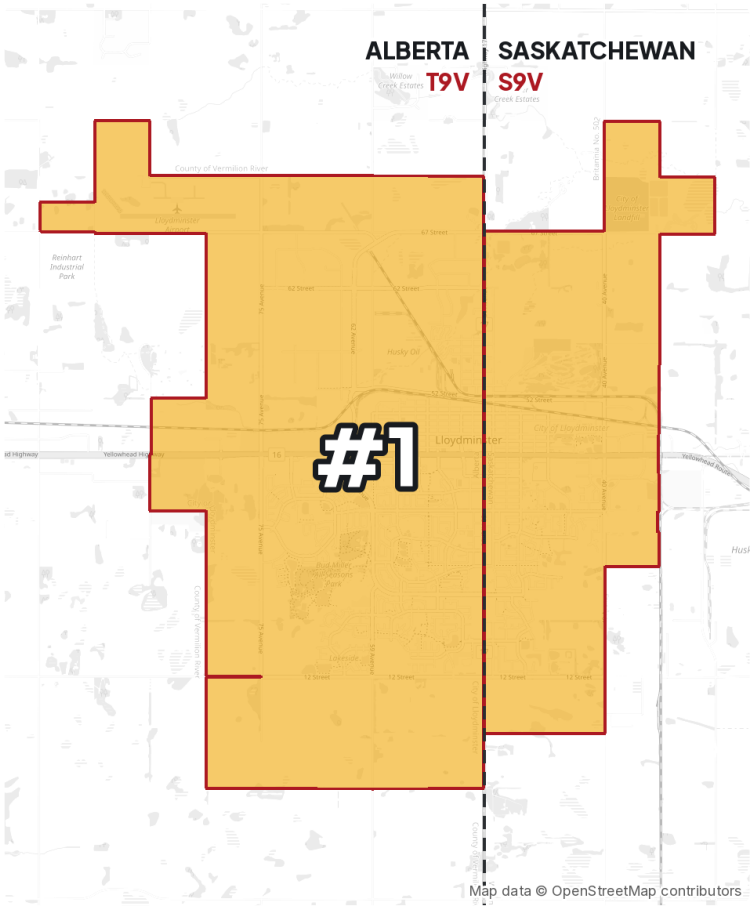
REACHING
7.5K
HOMES
PER ISSUE

Covering 1 Distribution Zone

ZONE	NEIGHBOURHOODS & FSA'S	HOMES
1	Lloydminster, Alberta & Saskatchewan (city-wide, both sides of the border) **T9V (AB), S9V (SK)**	7,500
	Total reach per issue	7,500

One zone. Both provinces.

- **7,500 homes** per mailing across Lloydminster
- Alberta side (T9V) and Saskatchewan side (S9V)
- **Delivered by Canada Post** to every home in the zone
- Only **4 advertisers** on each mailer



Zone 1 shown at Lloydminster city limits. Final carrier routes are selected with Canada Post.

Co-market with Dave Kadun and reach **7,500 homes for $1,500**, about **57% less** than mailing your own postcard through Canada Post.



CANADA POST / POSTES CANADA — **Delivered by Canada Post**

PARTNER WITH

Dave Kadun

Team Leader, DK Real Estate Group
REALTOR®, LPT Realty

LLOYDMINSTER

MAGNET NEIGHBOURHOODS

Reaching	Covering	Issued
7.5K Homes	**1** Distribution Area	**11×** Per Year

- Category **Exclusivity** (restaurants excepted)
- **Print, Design & Delivery** by Canada Post included
- **$1500** Per Zone Per Mailing Only **20 cents** per home
- **Outside Exposure** for all Advertisers
- Only **4** Advertisers per Zone

One Mailer. Four Panels.

PANEL 1	PANEL 2	PANEL 3	PANEL 4
DK Real Estate Group	AVAILABLE	AVAILABLE	AVAILABLE

One category per panel — category exclusivity (restaurants excepted).

Distribution

ZONE		CIRC	FSA'S
1	Lloydminster, Alberta & Saskatchewan (city-wide)	7,500	T9V, S9V
	Total	**7,500**	



PARTNER WITH

Dave Kadun

Team Leader, DK Real Estate Group
REALTOR®, LPT Realty

CANADA POST POSTES CANADA **Delivered by Canada Post**

#	ISSUE	IN-HOME BETWEEN
1	JAN	Mid-Month
2	FEB	Mid-Month
3	MAR	Mid-Month
4	APR	Mid-Month
5	MAY	Mid-Month
6	JUN	Mid-Month
7	JUL	Mid-Month
8	AUG	Mid-Month
9	SEP	Mid-Month
10	OCT	Mid-Month
11	NOV	Mid-Month

Dave Kadun
Team Leader, DK Real Estate Group | LPT Realty

To Advertise
639-536-0401
davekadun.magnetneighbourhoods.ca

VOLUME DISCOUNTS

Magnet Neighbourhoods — Lloydminster, AB/SK

Minimum Commitment

Every partnership starts with a minimum of **two mailings**. Advertising builds recognition over time, and two mailings give your business the repeat exposure that gets results. Spots are limited to **4 advertisers per zone**, with **category exclusivity** (restaurants excepted), and a spot is held only once your agreement is signed.

Volume Discounts

Commitment	Discount	Price / Mailing	Example Total
2–3 consecutive mailings	Standard	**$1,500**	—
4+ consecutive mailings	$75 off	**$1,425**	4 = $5,700
8+ consecutive mailings	$125 off RECOMMENDED	**$1,375**	8 = $11,000
12+ consecutive mailings	$200 off BEST VALUE	**$1,300**	12 = $15,600

Discounts apply to consecutive mailings in the same zone.

Why Consistency Wins

Repetition builds recognition. Most homeowners need to see a business 7 or more times before they act, so the best results come from mailing the same zone month after month. That's why we recommend **8 or more consecutive mailings**, and why our biggest savings go to partners who stay consistent. **Mailing the same homes three times will out-perform mailing three times as many homes once.**

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WHAT CANADA POST CHARGES

Snap Admail™ Pricing | Neighbourhood Targeting, All Inclusive Rates

If you did your own 6" × 12" postcard with Canada Post, it would be

approximately 46 cents a house = $3,473 for 7,500 homes

Math: 46.3¢ (5,000–9,999 tier) × 7,500 homes = $3,472.50. Source: canadapost-postescanada.ca/sam/pricing (Oct 27, 2026)

Price per Piece (Includes Postage)

Quantity	11" × 17" Tri-Fold Flyer	6" × 12" Postcard	6" × 9" Postcard	8.5" × 11" Half-Fold Flyer	5" × 7" Postcard	4" × 5.5" Mini-Postcard
500	$1.97	**$1.14**	$1.03	$1.44	$1.01	81.8¢
1,000	$1.30	**67.8¢**	61.8¢	90.8¢	60.3¢	54.8¢
2,500	$1.16	**54.8¢**	51.3¢	80.8¢	50.3¢	46.8¢
5,000	68.9¢	**46.3¢**	44.3¢	53.8¢	41.8¢	36.8¢
10,000	66.2¢	**42.8¢**	40.3¢	51.8¢	39.3¢	34.8¢
25,000	62.2¢	**40.3¢**	37.8¢	49.8¢	36.8¢	32.8¢
50,000	59.5¢	**38.3¢**	35.8¢	47.8¢	34.8¢	29.8¢

Highlighted: 6" × 12" postcard, the closest match to a Magnet Neighbourhoods mailing.
Tri-fold flyer folds to 5.66" × 11"; half-fold flyer folds to 5.5" × 8.5". All prices include postage.

See it for yourself:

canadapost-postescanada.ca/sam/pricing

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